

Get Bit SAVE BIG

UP TO **\$2,000**
Cash Back
ON **SKEETER**

Retail Program Guidelines

GET BIT - SAVE BIG Retail Program Period: September 15, 2010 - November 8, 2010

Product Participation: All new (unused and not previously warranty registered) In Stock and Ordered eligible boats retail sold during the Program Period are eligible to participate in the 2010 GET BIT - SAVE BIG Retail Program.

NOTE: Boats which are purchased for promotional purposes, i.e. SKEETER Team boats, tournament discount, give-a-way, sales rep demo, Federation Promotional Program, or any other special discounts will not be eligible for the retail program promotion. **Dealer Demos that are invoiced as per the 2010 Dealer Manual and previous will qualify.**

GUIDELINES: The following boat models are eligible for the 2010 GET BIT - SAVE BIG Retail Program.

Model	Cash Rebate	Dealer Participation Cost	Model	Cash Rebate	Dealer Participation Cost
22i	\$2,000	\$400	SX190	\$1,000	\$200
21i	\$2,000	\$400	WX2000T	\$1,000	\$200
20i	\$2,000	\$400	WX1850 (WX1880)	\$1,000	\$200
ZX24V	\$2,000	\$400	SL210	\$1,000	\$200
WX2100	\$2,000	\$400	SL1900	\$1,000	\$200
ZX250	\$1,500	\$300	SL1800	\$1,000	\$200
ZX225	\$1,500	\$300	ZX20Bay	\$1,000	\$200
ZX22V	\$1,500	\$300	SX180	\$500	\$100
ZX2250	\$1,500	\$300	SX170	\$500	\$100
ZX22Bay	\$1,500	\$300	SL190	\$500	\$100
WX1990 (WX1950)	\$1,500	\$300	SL180	\$500	\$100
WX1900	\$1,500	\$300	ZX180	\$500	\$100
ZX200	\$1,000	\$200	ZX170	\$500	\$100
ZX190	\$1,000	\$200	WX1790T	\$500	\$100
SX200	\$1,000	\$200			

Boat out of Dealer Stock:

1. Complete GET BIT - SAVE BIG Retail Program Request Form;
2. Attach copy of Bill of Sale - must be retail sold between September 15, 2010 - November 8, 2010;
3. Must be warranty registered by November 15, 2010 through Y.M.B.S. Program Request Form will not be processed until warranty registered.
4. Send all required documents to Skeeter. Must be postmarked or faxed by November 15, 2010.

Ordered Boat: ALL PAPERWORK MUST BE POSTMARKED OR FAXED NO LATER THAN NOVEMBER 15, 2010 EVEN IF BOAT HAS NOT BEEN DELIVERED.

1. Complete GET BIT - SAVE BIG Retail Program Request Form;
2. Attach copy of original sales contract signed by customer. Must be ordered and a completed customer signed contract attached for sale of eligible product between September 15, 2010 - November 8, 2010;
3. Attach copy of Skeeter boat order, initialed by customer;
4. Send all required documents to Skeeter. Must be postmarked or faxed by November 15, 2010.
5. Must be warranty registered through Y.M.B.S. within two weeks of boat delivery from Skeeter. Request Form will not be processed until warranty registered.

(If you have not received faxed confirmation on or before November 15, 2010 please call JoAnne O'Bryant with SKEETER at 903-983-5645. SKEETER is not responsible for requests postmarked or faxed after November 15, 2010 and it is further understood that these requests will be denied with NO EXCEPTIONS).

A 2010 Skeeter GET BIT - SAVE BIG Retail Program DEALER PARTICIPATION FORM must be signed and returned to SKEETER prior to participating in this Program.

(Additional restrictions apply. Please see the Dealer Participation Form for a copy of the terms, conditions and procedures.)

**For questions please call your designated Skeeter Sales Rep or Sales Coordinator at 903-984-0541.
- Skeeter reserves the right to change or cancel this program at any time. Other restrictions may apply. -**

Get Bit - SAVE BIG

Retail Program Request Form

DEALER INFORMATION:

Dealer Name: _____ Contact: _____
 Dealer Number: _____ Fax: _____

Boat out of Dealer Stock:

1. Complete GET BIT- SAVE BIG Retail Program Request Form;
2. Attach copy of Bill of Sale - must be retail sold between September 15, 2010 - November 8, 2010;
3. Must be warranty registered by November 15, 2010 through Y.M.B.S. Program Request Form will not be processed until warranty registered.
4. Send all required documents to Skeeter. Must be postmarked or faxed by November 15, 2010.

Ordered Boat: ALL PAPERWORK MUST BE POSTMARKED OR FAXED NO LATER THAN NOVEMBER 15, 2010 EVEN IF BOAT HAS NOT BEEN DELIVERED.

1. Complete GET BIT- SAVE BIG Retail Program Request Form;
2. Attach copy of original sales contract signed by customer. Must be ordered and a completed customer signed contract attached for sale of eligible product between September 15, 2010 - November 8, 2010;
3. Attach copy of Skeeter boat order, initialed by customer;
4. Send all required documents to Skeeter. Must be postmarked or faxed by November 15, 2010.
5. Must be warranty registered through Y.M.B.S. within two weeks of boat delivery from Skeeter. Request Form will not be processed until warranty registered.

Product Participation: All new (unused and not previously warranty registered) In Stock and Ordered eligible boats retail sold during the Program Period are eligible to participate in the 2010 GET BIT - SAVE BIG Retail Program.

NOTE: Boats which are purchased for promotional purposes, i.e. SKEETER Team boats, tournament discount, give-away, sales rep demo, other special discount or Federation Promotional Program will not be eligible for the retail program promotion. **Dealer Demos that are invoiced as per the 2010 Dealer Manual and previous will qualify.**

Guidelines: The following models are eligible for the 2010 GET BIT - SAVE BIG Retail Program.

Model	Cash Rebate	Model	Cash Rebate	Model.....	Cash Rebate	Model	Cash Rebate
22i.....	\$2,000	ZX2250	\$1,500	SX190.....	\$1,000	SX180.....	\$500
21i.....	\$2,000	ZX22Bay.....	\$1,500	WX2000T	\$1,000	SX170.....	\$500
20i.....	\$2,000	WX1990 (WX1950)	\$1,500	WX1850 (WX1880)	\$1,000	SL190.....	\$500
ZX24V	\$2,000	WX1900	\$1,500	SL210.....	\$1,000	SL180.....	\$500
WX2100	\$2,000	ZX200.....	\$1,000	SL1900.....	\$1,000	ZX180.....	\$500
ZX250	\$1,500	ZX190.....	\$1,000	SL1800.....	\$1,000	ZX170.....	\$500
ZX225	\$1,500	SX200.....	\$1,000	ZX20Bay.....	\$1,000	WX1790T	\$500
ZX22V	\$1,500						

Purchase Date: _____ Boat Model Year: _____
 Boat Model: _____ Hull Serial Number: STE
 Check Here for Ordered Boat: (For in stock boat)

CUSTOMER INFORMATION:

Customer Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone Number: _____
 Email Address: _____

- I HEREBY ASSIGN THE DEALER LISTED ABOVE TO APPLY THE SKEETER CASH REBATE TOWARDS THE PURCHASE OF MY NEW BOAT. REBATE MUST BE CLEARLY MARKED ON THE BILL OF SALE
- I HEREBY REQUEST THE SKEETER CASH REBATE AMOUNT IN THE FORM OF A CHECK, BE SENT DIRECTLY TO THE ABOVE ADDRESS.
 (PLEASE ALLOW 4-6 WEEKS FROM DELIVERY OF ALL REQUIRED DOCUMENTS TO SKEETER FOR CASH REBATE PROCESSING.)

(Customer Signature Required): _____

REMEMBER: PLEASE COMPLETE ALL SECTIONS.

To be considered for Program eligibility, dealer must have signed, completed and returned the Dealer Participation Form. Dealer must also deliver a signed and completed Retail Program Request Form, for eligible models, with a copy of the Bill of Sale clearly showing the rebate applied to the purchase of the boat (for in-stock boats) or original sales contract signed by customer and the Skeeter boat order initialed by customer (for ordered boats), a copy of the Y.M.B.S. Warranty Registration postmarked or faxed to Skeeter no later than November 15, 2010. Mail all required documents to the address provided below or fax to 903-988-2711. (NO EXCEPTIONS. NO MODEL SUBSTITUTIONS, NO BENEFIT SUBSTITUTIONS). Other restrictions may apply. See GET BIT - SAVE BIG Dealer Participation Form for complete details and terms and conditions. Skeeter reserves the right to change or cancel this promotion at any time. All promotion benefits offered to consumer shall be at no extra cost to customer.

SKEETER: Skeeter Products, Inc. • Attn. Skeeter GET BIT - SAVE BIG Program • One Skeeter Road • Kilgore, TX 75662

FOR OFFICE USE ONLY:

APPROVED BY: _____ AMOUNT: _____ DATE: _____
 APPROVED BY: _____ DATE: _____ REGISTRATION DATE: _____

Skeeter Products, Inc. 2010 SKEETER GET BIT - SAVE BIG Program

DEALER PARTICIPATION FORM

Terms, Conditions and Procedures:

- Skeeter 2010 SKEETER GET BIT - SAVE BIG Program is a consumer retail program.
- Consumer SKEETER GET BIT - SAVE BIG model eligibility is new (unused, and not previously warranty registered) In-stock and Ordered Skeeter eligible boats retail sold September 15, 2010 through November 8, 2010 only.
- Consumer SKEETER GET BIT - SAVE BIG retail program is based on the following models.

Model	Cash Rebate ...	Dealer Participation Cost	Model	Cash Rebate....	Dealer Participation Cost	Model	Cash Rebate ...	Dealer Participation Cost
22i	\$2,000	\$400	WX1990 (WX1950).....	\$1,500	\$300	SL1800.....	\$1,000	\$200
21i	\$2,000	\$400	WX1900	\$1,500	\$300	ZX20Bay	\$1,000	\$200
20i	\$2,000	\$400	ZX200	\$1,000	\$200	SX180.....	\$500	\$100
ZX24V	\$2,000	\$400	ZX190	\$1,000	\$200	SX170.....	\$500	\$100
WX2100	\$2,000	\$400	SX200	\$1,000	\$200	SL190.....	\$500	\$100
ZX250	\$1,500	\$300	SX190	\$1,000	\$200	SL180.....	\$500	\$100
ZX225	\$1,500	\$300	WX2000T	\$1,000	\$200	ZX180	\$500	\$100
ZX22V	\$1,500	\$300	WX1850 (WX1880).....	\$1,000	\$200	ZX170	\$500	\$100
ZX2250.....	\$1,500	\$300	SL210	\$1,000	\$200	WX1790T	\$500	\$100
ZX22Bay	\$1,500	\$300	SL1900	\$1,000	\$200			

- **NO BENEFIT SUBSTITUTIONS.**
- Skeeter cash rebate checks will be issued by Skeeter to the registered owner once Skeeter verifies that all terms, conditions and procedures of the promotion have been successfully completed in accordance with the Skeeter 2010 SKEETER GET BIT - SAVE BIG Program Dealer Participation Form and the complete SKEETER GET BIT - SAVE BIG Program Dealership Guidelines. **Please allow 4-6 weeks for Skeeter cash rebate to be processed** from the time the consumer SKEETER GET BIT - SAVE BIG Request Form is received by Skeeter Products, Inc. so the cash rebate claim may be verified to comply with all promotion terms, conditions and procedures.
- Upon issuance of a Skeeter cash rebate, the Dealer Participation cost, as listed above, will be charged to the Dealer's parts account.
- If the consumer assigns the authorized Dealer to apply the Skeeter cash rebate amount towards the purchase of the boat, by signing the Skeeter cash rebate option, the Dealer's parts account will be credited for the Skeeter cash rebate minus the Dealer Participation amount, as listed above, and no check will be issued to the consumer.
- This promotion is only applicable for eligible Skeeter models, in-stock or ordered, retail **sold or ordered from September 15, 2010 through November 8, 2010**. Any boat sold or ordered before or after these dates is not eligible.
- For in-stock boats: To be eligible for this promotion a **SKEETER GET BIT - SAVE BIG Request Form must be completed and signed by consumer and delivered to Skeeter Products, Inc. with a copy of the bill of sale (clearly showing the rebate applied to the purchase of the boat, if applicable) and copy of the warranty registration, postmarked or faxed no later than November 15, 2010.**
- For ordered boats: To be eligible for this promotion a SKEETER GET BIT - SAVE BIG Request Form must be completed and delivered to Skeeter Products, Inc. with a copy of the original sales contract signed by consumer and Skeeter boat order initialed by customer, postmarked or faxed no later than November 15, 2010 and **warranty registered on the Y.M.B.S. within 2 weeks of delivery of boat from Skeeter**. Request will not be processed until warranty registered.
- Any **Skeeter GET BIT - SAVE BIG Request Form** received with a postmark date or fax date after November 15, 2010 will not be eligible.
- All eligible in-stock boats must be **warranty registered on the Yamaha Y.M.B.S.** by the dealer no later than **November 15, 2010**. (SKEETER GET BIT - SAVE BIG Forms must be sent to Skeeter via fax or mail and postmarked by November 15, 2010). Any boat warranty registered after the applicable date is not eligible.
- This promotion is **limited to available stock in dealer inventory or ordered boats that are sold, delivered and warranty registered on the Y.M.B.S.** during the applicable dates. No model substitutions, rain checks or extensions will be allowed.
- **NO EXCEPTIONS.**
- This promotion offer is only valid for eligible boats **warranty registered to original owners who are legal residents of the U.S.A.** This offer is not transferable. Any SKEETER GET BIT - SAVE BIG claims delivered to Skeeter that define an original owner's name to be different than the name warranty registered on the Y.M.B.S. by the dealer will not be eligible for this promotion.
- Only applicable for participating authorized Skeeter dealers in the U.S.A..
- Any boats warranty registered to authorized participating dealerships are not eligible for this retail promotion.
- Skeeter is not responsible for any Request Forms that are lost, damaged, late, misdirected, incomplete or illegible. Any requests that fall under any of these conditions will not be eligible for promotion consideration.
- Boats sold or provided directly by Skeeter for competition, tournament, sponsorship, or promotional purposes (i.e. Team Boats, tournament give-a-ways, and rep demos) are not eligible. Dealer Demos that are invoiced per the 2010 Dealer Manual and previous will qualify for this program.
- This offer is invalid and cash rebate checks are void if cash rebate checks issued are not cashed within 180 days of issuance. Cash rebate checks will not be reissued.
- Income and other taxes (if any) are the responsibility of the participant.
- **This promotion cannot be used in conjunction with any other offer made by Skeeter including but not limited to the Skeeter Federation Program and other retail promotions and any other special discounts.**
- Fraudulent claims will be prosecuted to the fullest extent of the law. This promotion offer is void where prohibited or restricted by law.
- Skeeter reserves the right to change or cancel this promotion at any time.
- Dealers must not warranty register a boat or submit for consideration until a true sale has been recorded. Any boat warranty registered to a fictitious name or for a sale to a third party that did not truly transpire will be grounds for a fraud investigation.
- Should Skeeter have to settle a dispute with a consumer who was not eligible for this promotion because a dealer failed to meet the Program requirements, the amount required to settle this issue will be charged to the dealer's parts account.
- All promotion benefits must be provided to the purchasing consumer at no additional cost to consumer.
- Skeeter reserves the right to request a copy of any documents for any transaction submitted for promotion consideration.
- To be authorized to participate and offer this promotion, an authorized dealer principal must verify acceptance on behalf of the dealership to all terms, conditions and procedures defined by this Skeeter 2010 SKEETER GET BIT - SAVE BIG Program Dealer Participation Form and the " SKEETER GET BIT - SAVE BIG" Guidelines by signing the form and delivering it to Skeeter Products, Inc. **NO EXCEPTIONS.**

Dealership Number

Dealership Name

Dealership principal signature of acceptance
to promotion terms, conditions, and procedures

(____)____-_____
Dealer Phone Number

(____)____-_____
Dealer fax number

Dealer email address

Date

Dealer principal, prior to participating in this Program, please sign and fax this Dealer Participation Form to fax number 903-988-2711, or deliver via mail to Skeeter Products, Inc., Attn. SKEETER GET BIT - SAVE BIG Promotion, One Skeeter Road, Kilgore, TX, 75662